

WHAT IS THE NHL ALUMNI HOCKEY DREAM DRAW?

The Dream Draw is a FUNDRAISING PARTNERSHIP created for minor hockey programs across Canada in concert with the NHL Alumni. Sell a \$5.00 ticket, then you and the winner have the chance of a lifetime to become part of the World's Greatest Hockey Family:

**ATTEND GAMES, PRACTICES, TEAM AND/OR ALUMNI EVENTS
WHILE MINGLING WITH PAST AND PRESENT STARS OF THE GAME!!!**



Draw Prize:

- 3-4 game road trip for two for winner and seller to host NHL Alumni cities
- VIP tickets for all games and practice passes
- Autograph and photo opportunities
- All travel and accommodation expenses and cash



BENEFITS:

- ★ 60% of every ticket sold (\$3) goes directly to the minor hockey organization and/or team. These funds can be used to offset registration fees and team expenses.
- ★ Funds are raised more effectively and with less effort.
- ★ **Winning ticket seller ALSO wins the prize!! The more you sell the more you earn for your team and increase your chances to win the trip!**

TESTIMONIALS:

"For 30 years, Paul Harrison has been an outstanding supporter of youth programs and ambassador for minor hockey" - Ed Pupich, Vice Chair-Hockey Canada

"I have known Paul Harrison for almost 40 years. Paul is someone who I am very proud to be able to call a friend."
- Bryce Kulik, President NOHA

"Paul Harrison has always been a person of integrity with a genuine interest in helping others."
- Carson Fougere, OPP C/Superintendent (retired), N/E Region DARE Chair

www.hockeydreamdraw.ca

Registered AGCO Gaming Service Supplier



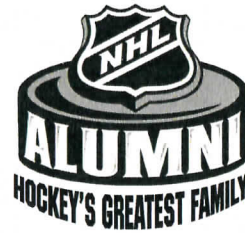
Taylor Family - 2009 Winners

The Hockey Draw is a tried and proven concept that has successfully generated funds for drug prevention for over a decade. The program is now poised to expand to include interested minor hockey programs. In my opinion, as a former NHL goaltender and an active OPP officer, playing hockey is the original drug prevention program in Canada. Hockey has always been and will continue to be a positive alternative to drugs and violence for all who play.

The NHL Alumni Hockey Dream Draw will build a lasting legacy of much needed renewable support for minor hockey programs and families across Canada for years to come. It is our intention to develop positive partnerships, which will help support and grow the game of hockey at the grass roots level.

If your organization is interested in learning more about the NHL Alumni's Hockey Dream Draw fund-raising opportunity, please contact me for more information.

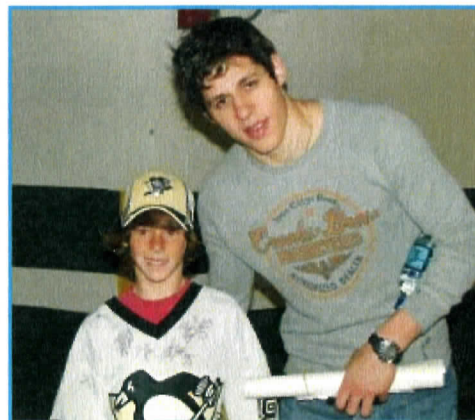
Sincerely,
Paul Harrison
paul@hockeydreamdraw.ca



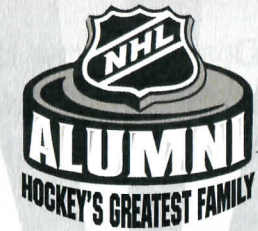
Minor hockey has played a significant role in every NHL player's development and we recognize the need to support the future growth of our great game. At every level, hockey is a positive alternative to drugs and violence and those who play benefit from a sense of belonging, and from the coaching and mentoring they receive.

The NHL Alumni Hockey Dream Draw will build a lasting legacy of support by allowing all minor hockey programs, regardless of size, to join together as part of a large-scale event to raise funds more effectively and with less effort. Your participation is needed and greatly appreciated by all involved.

Yours in hockey,
Mark Napier
NHL Alumni Executive Director



2008 Winner



THE NHL ALUMNI
HOCKEY DREAM DRAW
IS A FUNDRAISING
PARTNERSHIP OPPORTUNITY



WITH THE NHL ALUMNI
AND ALL INTERESTED
MINOR HOCKEY
PROGRAMS

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